

## **LeapXL Hires Jay Davidson as New CTO**

**On April 1, 2021, Jay Davidson joined the LeapXL management team as Chief Technology Officer, a role previously held by LeapXL's Chief Scientist & Cofounder, Brian Stack.**

“Bringing Jay on as CTO is a win/win. I get to focus on my role as Chief Scientist, continuing to innovate and create more patentable technology for LeapXL, while Jay manages growth of the development team, processes, and scaling. With Jay’s long history of technology leadership -- delivering complex business solutions while improving customer satisfaction -- he’s a perfect addition to the team,” said Brian Stack, Chief Scientist & Cofounder at LeapXL.

Jay is an innovative executive and technology evangelist with a passion for translating technology into business value in a collaborative environment. He is driven and forward-thinking, with extensive experience in application architecture, application development, strategic planning, quality assurance, UX, and program management. Jay has a proven track record of building exceptional teams and highly successful implementations of forward-looking architectures in mobile, cloud, distributed and mainframe environments, including a \$98M legacy modernization to the cloud.

“We’ve been a small team, but after establishing our market with some of the world’s biggest and best companies, we found ourselves in need of the kind of experience and expertise that Jay brings in order to be poised for exponential growth,” said Marla Johnson, CEO & Cofounder at LeapXL.

Jay received his B.S. in Management Science and Computer Systems at Oklahoma State University and is honored to be an Arkansas Academy of Computing Inductee. He is also a founding member of the University of Arkansas Blockchain Center of Excellence, a member of Governor Asa Hutchinson’s Task Force on Blockchain Technology, and a former member of the Fayetteville Parks & Recreation Advisory Board.

“I’ve been given a wealth of ever-evolving technology here at LeapXL, and I’m excited to help bring it to the world as we onboard new enterprise customers. Making technology more approachable and unbounded by the limitations of conventional application development is key to unlocking the true business value of technology,” said Jay Davidson, CTO at LeapXL.

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### **ABOUT LeapXL**

Learn More at: [www.Leapxl.com](http://www.Leapxl.com) // Founded in August 2018, LeapXL has a team in Northwest Arkansas and one in Central Arkansas. LeapXL leverages APIs through a NoCode technology to create an

intelligent and adaptable automation fabric for interoperability in banking, insurance and finance enterprise systems to modernize legacy software and customize consumer engagement.

Leap is built upon a uniquely flexible data/application technology that combines an intelligent middleware with translation power to untangle data silos, speedily transform APIs and connect any data to legacy systems—all in a codeless, drag-drop interface that any business user or development team can deploy to solve problems in extremely short timeframes—often in only a month.